Notice of Privacy Practices

Effective Date: 6/24/2026

Overview

Madison Pediatric Associates, PSC is committed to protecting the privacy and security of your personal and health information. We handle protected health information (PHI) in accordance with applicable laws, including the Health Insurance Portability and Accountability Act (HIPAA), where applicable.

Information We Collect

We may collect:

- Contact information (name, email address, phone number)
- Account and billing information
- Health-related information you provide
- Information necessary to provide our services
- Technical information such as device, browser, and usage data

How We Use Information

We use information to:

- Provide and improve our services
- Communicate with you
- Process payments and manage accounts
- Comply with legal and regulatory obligations
- Support healthcare operations where permitted by law

HIPAA and Protected Health Information

When we receive or maintain PHI, we use and disclose it only as permitted by HIPAA and other applicable laws. We implement administrative, physical, and technical safeguards designed to protect PHI from unauthorized access, use, or disclosure.

Information Sharing

We do not sell your personal information. We may share information:

- With service providers who support our operations
- With healthcare providers, health plans, or business associates as permitted by law
- When required by law, court order, or government request
- To protect rights, safety, and security

Security

We maintain reasonable security measures designed to protect personal information and PHI. No method of electronic transmission or storage can be guaranteed to be completely secure.

Your Rights

Subject to applicable law, you may have the right to:

- Access your information
- Request corrections to inaccurate information
- Request restrictions on certain disclosures
- Receive communications through alternative means
- Obtain information about certain disclosures of your PHI

Data Retention

We retain information only as long as necessary to provide services, comply with legal obligations, resolve disputes, and enforce agreements.

Contact Us

If you have questions about this Privacy Policy or your privacy rights, contact:

Madison Pediatric Associates, PSC
Email: kidshealth
Phone: 859-624-2020
Address: 793 Eastern Bypass, Suite 110, Richmond, KY 40475

Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted with an updated effective date.